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**CENTURION WINS NEW RETAIL SUPPLY AGREEMENT WITH  
HOME ENTERTAINMENT CORPORATION PLC**

Centurion Electronics plc ("Centurion" or the "Company"), the UK market leader in the field of in-car audio-visual entertainment, has signed a new retail supply agreement with Home Entertainment Corporation PLC's ("Home Entertainment") retail division, Choices Video. Established in 1985, Home Entertainment is the second largest video and DVD rental business in England and Wales. Choices Video has 218 stores nationwide.

Choices Video has placed and taken delivery of an initial order for the popular Plug & Play Blue™ portable DVD with 8-inch screen system and follow up orders have subsequently been placed.

Since the launch of the 8-inch screen Plug & Play Blue™ DVD player in April 2004, orders received have exceeded the Company's expectations. As well as this agreement in place with Home Entertainment, the product has been selected by Argos, for their Autumn/Winter 2004 catalogue.

Neil Muspratt, Director of Business Development for Choices Video commented: "We are delighted to have formed a trading relationship with Centurion and to bring a quality product offering to our market. We are pleased with the initial sales results and intend to develop and grow our partnership with Centurion in order to exploit further opportunities."

Brian Hendon, Chairman of Centurion, added: "The demand for this product has exceeded our expectations and we are delighted to have formed the new supply agreement with Home Entertainment and Choices Video. The Company's retail trading has increased in the second half of the year and is remaining extremely strong. Centurion is continuing to develop further new products for the portable home and leisure sector to support the significant opportunities in the important retail market."

**For further information please visit [www.ceplc.net](http://www.ceplc.net) or contact:**

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